

Strategic 20 — — 24 Partners

MURRIETA/WILDOMAR
CHAMBER OF COMMERCE



OPPORTUNITIES GUIDE



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The Chamber

The Murrieta/Wildomar Chamber of Commerce is a catalyst for business growth, a convener of leaders and influencers who make things happen, and champion for a stronger community.

As Southwest Riverside County's premier business organization, the Chamber takes economic development and legislative advocacy seriously and represents over 20,000 jobs in our region.

The Chamber's mission is to champion, engage & promote a dynamic & fun business community in Southwest Riverside County.

Visit us at www.mwcoc.org

Strategic 20 — — 24 Partners

MURRIETA/WILDOMAR
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The Strategic Partners program is our way to prominently recognize local businesses whose continual and supplementary support has been instrumental in the work of the Murrieta/Wildomar Chamber of Commerce. In addition to visibility in the Chamber's messaging, Strategic Partners receive an array of other benefits at the convenience of a one-time, all-inclusive investment that ensures this representation in the Chamber.

Our Strategic Partners firmly believe in the importance of the work the Chamber of Commerce conducts. From providing greater visibility for businesses, networking opportunities that lead to new partnerships and customers, to the advocacy work with state legislators and local officials, ensuring a better environment for businesses to thrive and expand. Strategic Partners are engaged members not only of the Chamber, but the community as well.

While the Strategic Partners investment yields benefits to each member of this select group, the additional support allows the Chamber to dedicate resources to enhance the membership experience as a whole. As a new opportunity, your contributions to our 501(c)(3), Impact Riverside County will also be counted in your Strategic Partner level, and you'll have further reach through those new channels.

Awards Celebration

Our Annual Awards Celebration Dinner celebrates outstanding businesses & individuals in our community.
Average Attendance: 350-450

Diamond Sponsor- \$5,000

- Company logo prominently displayed on all promotional materials
- Company recognition at the event
- Award sponsor: Priority choice Example: Small Business of the Year presented by [Your Company]
- 2 tables at the event in a premier seat location
- Full page ad in the event program
- Exclusive: Listed on Virtual Silent Auction with linkback

Gold Sponsor - \$2,500

- Company logo prominently displayed on all promotional materials
- Company recognition at the event
- Award sponsor: Second choice Example: Small Business of the Year presented by [Your Company]
- 1 table at the event in a prominent seat location
- Half-page ad in the event program

Silver Sponsor - \$1,500

- Company logo prominently displayed on all promotional materials
- Company recognition at the event
- Half table at the event
- Quarter-page ad in the event program

Bronze Sponsor - \$500

- Company recognition at the event
- 2 seats at the event



MEGA Mixer

The All Chamber MEGA Mixer is a Networking Extravaganza powered by Local Chambers in our region working together to connect our business communities!

Average Attendance: 1,000-2,000

Diamond Sponsor \$2,000 per event

- Company name/logo prominently placed on all event materials
- 2 tables at the event in prime location
- List of all attendee's business cards

Gold Sponsor \$1,000 per event

- Company name/ logo prominently placed on all event materials
- 1 table at the event in prime location



Economic Outlook

Economic Outlook gives your business the opportunity to discover Economic Trends that our region is experiencing by subject matter experts.

Average Attendance: 100-200

Diamond Sponsor- \$5,000

- Two tables in the premier seat location.
- Company name or logo prominently placed on all promotional materials
- Company recognition at the event
- Full page ad in the event program

Gold Sponsor - \$2,500

- One table in a prominent location.
- Company name or logo prominently placed on all promotional materials
- Company recognition at the event
- Half page ad in the event program

Silver Sponsor - \$1,500

- Half table at the event
- Company name prominently placed on all promotional materials
- Company recognition at the event
- Quarter page ad in the event program.



State of the City

Each year our partnership with the Cities of Murrieta & Wildomar give us the opportunity to host their State of the City Address and gives your business the opportunity to shine in front of our community.

Average Attendance: 150-500

Diamond Sponsor \$3,000

- 10 Tickets to the VIP Reception
- List of Attendees
- Logo Recognition on Marketing
- Logo & Verbal Recognition During Event

Gold Sponsor \$2,000

- 5 Tickets to the VIP Reception
- Logo Recognition on Marketing
- Logo & Verbal Recognition During the Event

Silver Sponsor \$1,000

- 2 Tickets to the VIP Reception
- Name Recognition on Marketing
- Verbal Recognition During Welcome





Monthly Events

Networking Breakfast - Yearly Sponsorship \$700

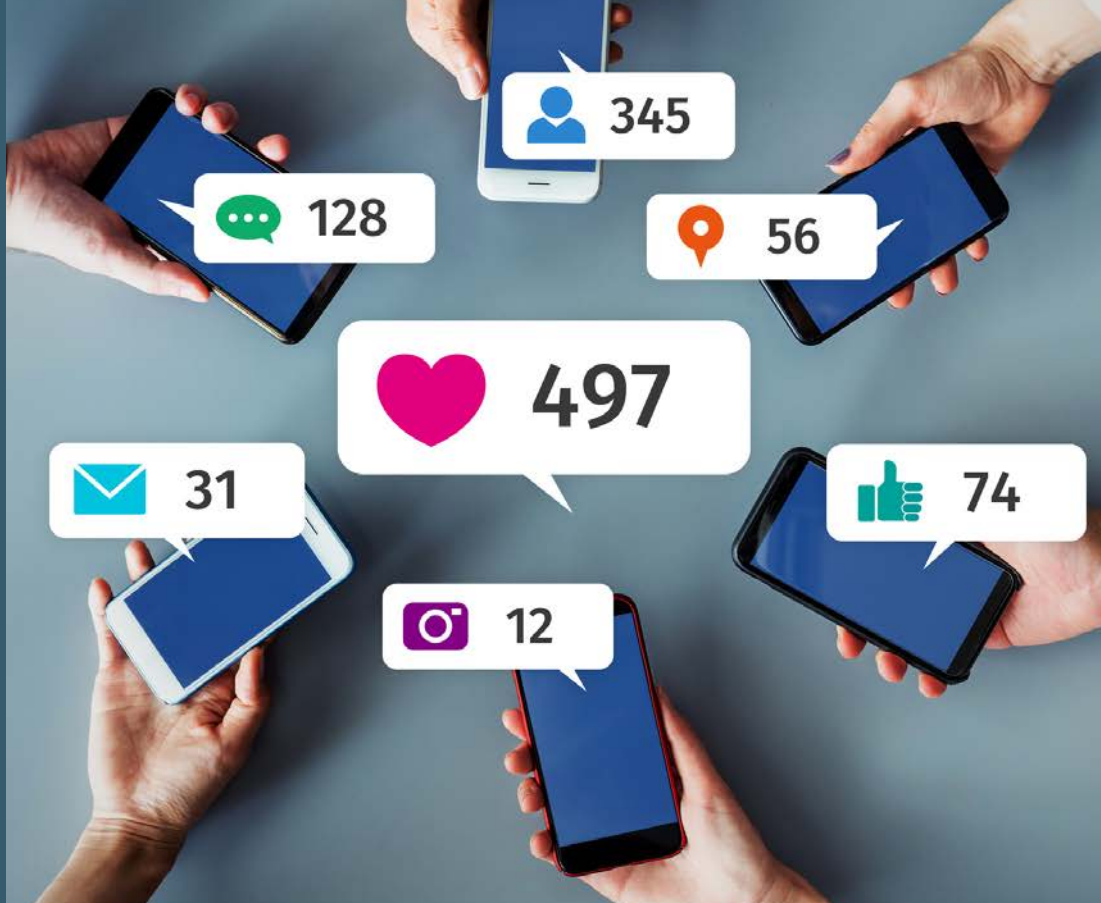
Each month it's an opportunity to connect with fellow business professionals over breakfast. Enjoy a business topical guest speaker and grow your business.

- Includes logo on promotional materials, logo and verbal recognition each month and one speed pass that includes one complimentary breakfast per month.

Coffee with the City - Yearly Sponsorship \$1,000/City Murrieta or Wildomar

Each month City Leadership and Staff present important updates and answer community questions. This event offers excellent access to City Leadership and community

- Includes logo on promotional materials, logo and verbal recognition each month



Marketing

New Member Engagement - \$2,000

Logo or sponsor slide included in new member onboarding presentation & table at each (2) New Member Reception

Restaurant Week - \$500

Logo included in marketing materials as a supporter for local restaurants

Small Business Saturday - \$500

Logo included in marketing materials as a supporter for local small business

Local Attractions Guide – Custom. This guide will feature local hotspots and fun things to do.

Other Opportunities

Business Advocate Sponsor Yearly Sponsorship \$1,500

- Sponsor of Southwest California Legislative Council – Recognition on website & during meetings
- Chamber in Action Emails – Logo included in legislative update emails.
- Annual Legislative Summit in Sacramento – Access to legislators & lobbyists and CalChamber’s Summit for one person. (Transportation & lodging not included.)
(No sponsored dollars are utilized in lobbying efforts.)

Job Fair - \$500

Logo on all promotional materials and includes a table in a prominent location. (per job fair)

Franchise Expo - \$1,000

Logo on all promotional materials and includes a table in a prominent location.



Introducing Our Foundation



While the Strategic Partners investment allows the Chamber to dedicate resources to enhance the membership experience as a whole. The Chamber also has a 501(c)(3) foundation to allow us to continue to enhance not only our membership but the community as a whole.

So why donate to Impact Riverside County?

- The Foundation is a 501(c)(3) that allows tax-deductible, unrestricted donations.
- Support initiatives and programs that will trigger change and growth in our regional economy.

As a new opportunity, your contributions to our 501(c)(3), Impact Riverside County will also be counted in your Strategic Partner level, and you'll have further reach through those new channels.

Impact Riverside County

The mission of Impact Riverside County (Impact RC) is to positively impact Riverside County through education, resources and programs that elevate all businesses and residents. Impact RC is focused on building a vibrant and inclusive region built by education, collaboration and innovation.

Impact RC is the managing partner for the Murrieta Innovation Center, an incubator focusing on Life Sciences Start-Ups.

Impact RC is a 501(c)(3) organization (47-5419857) founded in 2015 by the Murrieta/Wildomar Chamber of Commerce.





Innovation

Innovation Center Programming – Programming includes small business and entrepreneurial workshops, courses and events.

- Gold - \$2,000 – Logo on innovation center all programming marketing materials
- Silver - \$1,000 – Logo on one program's marketing materials

Innovation Month – Custom. Help us in celebrating Innovators during innovation month (April,) through a large-scale event such as the Innovation Month Pitch Finale and a robust marketing campaign.

Innovation Center – Custom. This opportunity allows your business to make an impact in the future of the Murrieta Innovation Center.

Evening of Innovation

An evening of inspired conversations featuring a keynote speaker and innovative presentations the Murrieta Innovation Center entrepreneurs.
Average Attendance: 150-250

Diamond Sponsor - \$10,000

- Company logo prominently displayed on all event promotional materials
- Company recognition at the event
- Opportunity to introduce Keynote Speaker
- 2 tables at the event in a premier seat location
- Full page ad in the event program

Gold Sponsor - \$5,000

- Company logo prominently displayed on all event promotional materials
- Company recognition at the event
- 1 table at the event in a prominent seat location
- Half-page ad in the event program

Silver Sponsor - \$2,500

- 1 table at the event
- Quarter-page ad in the event program



Community

Student of the Month - \$1,000-\$2,000 Allows us to honor local high school students who demonstrate outstanding character, integrity, involvement in community, and drive to make a difference and allows us to offer scholarships





Thank You to Our 2023 Strategic Partners

PREMIER		
DIAMOND		
		 <small>RANCHO SPRINGS HOSPITAL INLAND VALLEY HOSPITAL</small>
GOLD		
		 <small>Your brand. Our audience.</small>
SILVER		
BRONZE		

Want to learn more about being a Strategic Partner? Contact patrick@mwcoc.org



Choose Your Commitment Level

Select your commitment level & customize
your investment to fit your needs

Premier - \$20,000 +

Diamond - \$15,000

Gold - \$10,000

Silver - \$5,000

Bronze - \$3,000

For more information about joining our
Strategic Partners, please contact:

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**Murrieta/Wildomar Chamber
& Impact Riverside County**

Contact Us



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