

# Strategic 20 — — 25 Partners

MURRIETA/WILDOMAR  
CHAMBER OF COMMERCE



# OPPORTUNITIES GUIDE



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# The Chamber & Our Strategic Partners

As Southwest Riverside County's premier business organization, the Murrieta/Wildomar Chamber is committed to economic development, legislative advocacy, and representing over 25,000 regional jobs. As a catalyst for economic growth, we champion business, convene leaders and ideas, and foster a thriving, fun business community.

The Strategic Partners program showcases local businesses whose vital support drives the success of the Murrieta/Wildomar Chamber of Commerce. With a single, comprehensive investment, Strategic Partners gain premium visibility in Chamber communications and access to exclusive benefits.

These businesses go beyond membership - they champion the Chamber's mission, enhance the business landscape, foster valuable connections, and advocate for pro-business policies. Their involvement strengthens both the Chamber and the community.

This investment not only delivers personal rewards but also helps elevate the membership experience for all. Contributions to our 501(c)(3) arm, Impact Riverside County, also recognized within the Strategic Partner level, further amplifying their influence through meaningful new channels.

# Awards Celebration

Our Annual Awards Celebration Dinner celebrates outstanding businesses & individuals in our community.

Average Attendance: 400-500

Diamond Sponsor- \$5,000

- Company logo prominently displayed on all promotional materials
- Company recognition at the event
- 2 tables at the event in a premier seat location
- Top priority ad in the event digital program
- Exclusive: Listed on Virtual Silent Auction with link back

Gold Sponsor - \$2,500

- Company logo prominently displayed on all promotional materials
- Company recognition at the event
- 1 table at the event in a prominent seat location
- Half-page ad in the event program

Silver Sponsor - \$1,500

- Company logo prominently displayed on all promotional materials
- Company recognition at the event
- Half table at the event
- Quarter-page ad in the event program

Bronze Sponsor - \$500

- Company recognition at the event
- 2 seats at the event





# MEGA Mixer

The All Chamber MEGA Mixer is a Networking Extravaganza powered by Local Chambers in our region working together to connect our business communities!

Average Attendance: 1,000-2,000

Diamond Sponsor \$2,000 per event

- Company name/logo prominently placed on all event materials
- 2 tables at the event in prime location
- List of all attendee business cards

Gold Sponsor \$1,000 per event

- Company name/ logo prominently placed on all event materials
- 1 table at the event in prime location



# Economic Outlook

Economic Outlook gives your business the opportunity to discover Economic Trends that our region is experiencing by subject matter experts.

Average Attendance: 200-300

Diamond Sponsor- \$5,000

- Two tables in the premier seat location.
- Company name or logo prominently placed on all promotional materials
- Company recognition at the event
- Full page ad in the event program

Gold Sponsor - \$2,500

- One table in a prominent location.
- Company name or logo prominently placed on all promotional materials
- Company recognition at the event
- Half page ad in the event program

Silver Sponsor - \$1,500

- Half table at the event
- Company name prominently placed on all promotional materials
- Company recognition at the event
- Quarter page ad in the event program.





# State of the City

Each year our partnership with the Cities of Murrieta & Wildomar give us the opportunity to host their State of the City Address and gives your business the opportunity to shine in front of our community.

Average Attendance: 150-500



## Diamond Sponsor \$3,000

- 10 Tickets to the VIP Reception
- List of Attendees
- Logo Recognition on Marketing
- Logo & Verbal Recognition During Event



## Gold Sponsor \$2,000

- 5 Tickets to the VIP Reception
- Logo Recognition on Marketing
- Logo & Verbal Recognition During the Event



## Silver Sponsor \$1,000

- 2 Tickets to the VIP Reception
- Name Recognition on Marketing
- Verbal Recognition During Welcome



# Monthly Events

## Networking Breakfast - Yearly Sponsorship \$800

Each month it's an opportunity to connect with fellow business professionals over breakfast. Enjoy a business topical guest speaker and grow your business.

- Includes logo on promotional materials, logo and verbal recognition each month and one speed pass that includes one complimentary breakfast per month.

## Coffee with the City - Yearly Sponsorship \$1,000/City Murrieta or Wildomar

Each month City Leadership and Staff present important updates and answer community questions. This event offers excellent access to City Leadership and community. All streamed live on Facebook for greater community reach.

- Includes logo on promotional materials, logo and verbal recognition each month





# Marketing

## New Member Engagement - \$2,000

Logo or sponsor slide included in new member onboarding presentation & table at our New Member Reception

## Restaurant Month - \$500

Logo included in marketing materials as a supporter for local restaurants

## Small Business Saturday - \$500

Logo included in marketing materials as a supporter for local small business

# Other Opportunities

## Business Advocate Sponsor Yearly Sponsorship \$1,500

- Sponsor of Southwest California Legislative Council – Recognition on website & in meeting materials
- Chamber in Action Emails – Logo included in legislative update emails.
- Annual Legislative Summit in Sacramento – Access to legislators & lobbyists and CalChamber Summit for one person. (Transportation & lodging not included.)

(No sponsored dollars are utilized in lobbying efforts.)

## Job Fair - \$500

Logo on all promotional materials and includes a table in a prominent location. (per job fair)





# IMPACT

## RIVERSIDE COUNTY

The Strategic Partners investment empowers the Chamber to enhance the membership experience and make a lasting impact on the community. Through our 501(c)(3) foundation, Impact Riverside County, we extend this influence to uplift both businesses and residents.

Why support Impact Riverside County? Impact RC is a 501(c)(3) that turns tax-deductible donations into transformative initiatives. Your support fuels programs that drive innovation, foster economic growth, and create meaningful change in our region. With a mission to uplift Riverside County through education, collaboration, and innovation, Impact RC is committed to building a vibrant, inclusive community.

As the managing partner of the Murrieta Innovation Center, Impact RC plays a pivotal role in regional development. Contributions to Impact RC now count toward your Strategic Partner level, amplifying your reach and impact even further.





# Innovation

Supporting the innovation efforts through Impact Riverside County and the Murrieta Innovation Center (MIC) is essential for fostering a vibrant startup ecosystem in our region. By investing in these initiatives, you are contributing to a collaborative environment that nurtures emerging businesses, providing them with the resources, mentorship, and networking opportunities they need to thrive. The MIC serves as a critical incubator for startups, particularly in the life sciences sector, where innovative ideas can lead to groundbreaking solutions and economic growth. Your support not only empowers entrepreneurs but also strengthens the community by creating jobs, driving technological advancements, and attracting investment. Together, we can build a sustainable future that benefits all residents of Riverside County.

Please contact [Patrick@impactswrc.org](mailto:Patrick@impactswrc.org) for more details.



# Evening of Innovation

An evening of inspired conversations featuring a keynote speaker and innovative presentations the Murrieta Innovation Center entrepreneurs.  
Average Attendance: 150-250

## Diamond Sponsor - \$10,000

- Company logo prominently displayed on all event promotional materials
- Company recognition at the event
- Opportunity to introduce Keynote Speaker
- 2 tables at the event in a premier seat location
- Full page ad in the event program

## Gold Sponsor - \$5,000

- Company logo prominently displayed on all event promotional materials
- Company recognition at the event
- 1 table at the event in a prominent seat location
- Half-page ad in the event program

## Silver Sponsor - \$2,500

- 1 table at the event
- Quarter-page ad in the event program



# Student of the Month

Student of the Month allows us to honor local high school students who demonstrate outstanding character, integrity, involvement in community, and drive to make a difference and allows us to offer scholarships

Patron - \$550

- Name featured in program
- 1 guest per monthly breakfast
- Event Support

Champion - \$1,200

- Name featured in program
- Acknowledged at the breakfast
- 1 guest per monthly breakfast
- Student of the Year Scholarship Support

Visionary - \$2,400

- Logo featured in program
- Acknowledged at the breakfast
- Logo in sponsor reel prior to breakfast
- 2 guests per monthly breakfast
- Student of the Year Scholarship Support







# Choose Your Commitment Level

Select your commitment level & customize  
your investment to fit your needs

**Premier - \$20,000 +**

**Diamond - \$15,000**

**Gold - \$10,000**

**Silver - \$5,000**

**Bronze - \$3,000**

For more information about joining our  
Strategic Partners, please contact:

**Patrick Ellis, President/CEO**  
**patrick@mwcoc.org | 951-677-7916 ext. 1**



## Murrieta/Wildomar Chamber & Impact Riverside County

# Contact Us

📞 951-677-7916

✉️ patrick@mwcoc.org

📍 26442 Beckman Court, Murrieta, CA 92562

## Thank You to Our 2024 Strategic Partners

**PREMIER**

**DIAMOND**

**GOLD**

**SILVER**

**BRONZE**